



Phoenix Parks Foundation

Phoenix Parks Foundation Sponsorships

The Phoenix Parks Foundation was established in 1979 with the vision to assist the City of Phoenix by enhancing and maintaining an inviting, well-equipped, safe park and preserve system for all to enjoy. The Foundation is a recognized non-profit and tax-exempt organization that depends on contributions to transform land into parks and help rejuvenate existing parks back to their original beauty. Since budgetary constraints limit public agencies, private citizens have joined together within the foundation structure to facilitate a working relationship between the public and private sector that addresses the financial needs of Phoenix parks and preserves, taking them from great to first-rate.



Dear Friend of the Phoenix Parks and Preserves,

We invite you to join the Phoenix Parks Foundation (PPF) for a year of celebrating the Phoenix parks and preserves and to support the mission of the PPF in providing important funding that maintains, improves and enhances important parks programs and services.

We are excited to announce the launch of the **My Phoenix My Park, Adopt a Trail Program** where individuals and corporate donors can sponsor a trail(s) within our beautiful South Mountain Preserves. This exciting opportunity provides donors with the direct involvement and recognition of enhancing and maintaining the hundreds of trails within one of our busiest park systems. Contributions to this program will provide updated and hiker friendly trail signage, providing our residents and visitors alike with increased enjoyment of South Mountain.

The Foundation will also host our signatory event, Dinner in the Park, Moon Over South Mountain in May of 2018. This one of a kind celebration features South Mountain Park, as well as a dinner, wine tasting and guided astronomical viewing on Dobbins Lookout. This is the Foundation's only fundraiser and serves to build funds used to support our funding priorities including the Mini Grant Program and Teen Programs.

You can support our city's parks, preserves, programs, and open spaces with a donation to Phoenix Parks Foundation as an individual or a corporate sponsor. Every contribution makes an impact and helps to build vibrant parks throughout Phoenix. It is only through the support of contributors like you that our organization can continue to provide the programs and services critically needed in our community.

We sincerely hope you will join us in supporting the Phoenix Parks Foundation by supporting the 2018 goals. It takes the generosity of donors and sponsors like you to keep our parks and preserves great! If you have questions or need additional information, please contact our Executive Director, Layla Ressler at 602.413.4886 or via email info@phxparksfoundation.org.

Sincerely,

Michelle DeBlasi
President

Derek Kirkland
Vice President





Phoenix Parks Foundation – Adopt a Trail Program

The Phoenix Parks Foundation is excited to launch the **My Phoenix My Park, Adopt a Trail Program**. This exciting opportunity offers individuals and corporations the ability to sponsor specific trails within the South Mountain Preserve hiking trail system. This sponsorship ensures city provided maintenance along the segment of the trail as well as new, updated and hiker-friendly signage for one year.

The Adopt a Trail Program Specifics

- 1 Year Commitment of one mile trail segments
- Sponsors choose from a list of available trailheads and trails for support

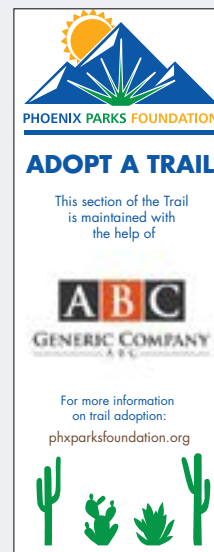
Sponsorship of one mile will include:

- 4” x 30” Milemarker sign with inclusion of sponsoring name or logo
- Three (3) 3.5” x 9” Trail marker stickers with inclusion of sponsoring name or logo at every quarter mile location
- Sponsorship provides funds for year-round city maintenance or upgrades along the section of the sponsored trail and new, hiker-friendly trail signage

Milemarker 4” x 30”



Trailmarker 3.5” x 9”





Legacy Partner

\$25,000

The Legacy Partner sponsorship is our highest level of Sponsorship offered. With your Legacy Partner sponsorship, your organization will receive the highest recognition as our Premier Sponsor with the inclusion of:

My Phoenix My Park, Adopt a Trail Program

- Sponsorship of six (6) Miles of Trails within South Mountain Park
- Six 4" x 30" Milemarker signs with inclusion of company logo or name
- Eighteen 3.5" x 9" Trailmarker signs with inclusion of company logo or name
- One-year sponsorship recognition

Dinner in the Park, Moon Over South Mountain | May 2018

- Ten (10) adult dinner attendee tickets
- Full page color ad with premium placement in the commemorative program
- Opportunity speak/present during dinner presentation

Marketing Benefits

- Opportunity for placement of branded gifts at tables and reception events
- Recognition on PPF Social Media Campaign
- Logo recognition on Phoenix Parks Foundation website www.phxparksfoundation.org
- Logo recognition on all print and electronic advertising for Dinner in the Park
- Premier logo placement on event signage, invitations, website and other event collateral

Exclusive Benefits

- Presenting Sponsor (6) Silent Sunday's at South Mountain Park Preserve
- Five (5) registrations to Phoenix Summit Challenge or National Trail Trek
- One (1) private event use of North Mountain Environmental Center or South Mountain Environmental Center (subject to availability)
- Private luncheon with Parks Recreation Director and Phoenix Parks Foundation, Executive Director and/or President of Foundation
- Opportunities with Phoenix Parks Stewardship Programs



Heritage Partner

\$10,000

My Phoenix My Park, Adopt a Trail Program

- Sponsorship of two (2) Miles of Trails within South Mountain Park
- Two 4" x 30" Milemarker signs with inclusion of company logo or name
- Six 3.5" x 9" Trailmarker signs with inclusion of company logo or name
- One-year sponsorship recognition

Dinner in the Park, Moon Over South Mountain | May 2018

- Ten (10) adult dinner attendee tickets
- Full page color ad with premium placement in the commemorative program

Marketing Benefits

- Opportunity for placement of branded gifts at tables and reception events
- Recognition on PPF Social Media Campaign
- Logo recognition on Phoenix Parks Foundation website www.phxparksfoundation.org
- Logo recognition on all print and electronic advertising for Dinner in the Park
- Logo placement on event signage, invitations, website and other event collateral

Exclusive Benefits

- Presenting Sponsor (2) Silent Sunday's at South Mountain Park Preserve
- Five (5) registrations to Phoenix Summit Challenge or National Trail Trek
- One (1) private event use of North Mountain Environmental Center or South Mountain Environmental Center (subject to availability)
- Private luncheon with Parks Recreation Director and Phoenix Parks Foundation, Executive Director and/or President of Foundation



Community Partner

\$5,000

My Phoenix My Park, Adopt a Trail Program

- Sponsorship of one (1) Mile of Trail within South Mountain Park
- One 4" x 30" Milemarker signs with inclusion of company logo or name
- Three 3.5" x 9" Trailmarker signs with inclusion of company logo or name
- One-year sponsorship recognition

Dinner in the Park, Moon Over South Mountain | May 2018

- Four (4) adult dinner attendee tickets

Marketing Benefits

- Opportunity for placement of branded gifts at tables and reception events
- Recognition on PPF Social Media Campaign
- Logo recognition on Phoenix Parks Foundation website www.phxparksfoundation.org
- Logo recognition on all print and electronic advertising for Dinner in the Park
- Logo placement on event signage, invitations, website and other event collateral



Friends of Phoenix Parks

\$5,000

Dinner in the Park, Moon Over South Mountain | May 2018

- Ten (10) adult dinner attendee tickets
- Full page color ad with premium placement in the commemorative program

Marketing Benefits

- Opportunity for placement of branded gifts at tables and reception events
- Recognition on PPF Social Media Campaign
- Logo recognition on Phoenix Parks Foundation website www.phxparksfoundation.org
- Logo recognition on all print and electronic advertising for Dinner in the Park
- Logo placement on event signage, invitations, website and other event collateral

Exclusive Benefits

- Five (5) registrations to Phoenix Summit Challenge or National Trail Trek



Phoenix Parks Foundation Commitment Form

Please place an X next to the sponsorship you or your company would like to invest in.

Legacy Partner Sponsorship \$25,000
 Heritage Partner Sponsorship \$10,000
 Community Partner Sponsorship \$5,000

Friends of Parks \$5000
 Table of 10 \$1000
 Event Ticket \$100

First Name _____ Last Name _____
Title _____ Company/Organization _____
Address _____ City/State/Zip _____
Phone _____ E-mail _____

Please Select Method of Payment

Please make your tax-deductible contribution payable to: Phoenix Parks Foundation Tax ID# 95-3413342

Credit Card: Master Card VISA
Credit Card #: _____ Expiration Date: _____
Signature: _____

Silent Auction Donation

Description of item(s): _____

Pick up instructions/date: _____

Contact Name/Phone or E-mail: _____

E-mail or mail completed form to:

Phoenix Parks Foundation
2700 N. 15th Avenue
Phoenix, AZ 85007
info@phxparksfoundation.org